



# IMPROVING CES RESPONSE RATE

CES (Course Experience Surveys) has had a lower response rate post-pandemic (25% in Fall 2022, 25% in Spring 2023, and 23% in Summer 2023) than our pre-pandemic rate of 45% (Fall 2019). Improving response rate is important to ensure the responses represent and include diverse student demographics, provide insightful feedback to instructors, and increase the validity of the surveys.

In Fall 2023, the [Learning Experience Assessment and Planning \(LEAP\)](#) team is implementing the following strategies to increase response rate, in collaboration with participating departments and instructors:

- Ø Strategy 1: Live Response Rate Monitor
- Ø Strategy 2: Survey Period Extension
- Ø Strategy 3: Supporting Instructor CES Engagement

Using a logistic regression analysis model, we will measure the impact of these different strategies in improving student response rate. As part of this analysis, we will also consider how the TSSU strike impacted student response rate.



