FRAMING GROUNDED GLOBALISM:

Higher Education Internationalization in the Rocky Mountain West

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Framing Grounded Globalism:

Higher Education Internationalization in the Rocky Mountain West

- Globalization and Grounded Globalism
- Defining the Rocky Mountain West (RMW)
- Uniqueness of RMW and Its Impact on Comprehensive Internationalization
- Grounded Globalism and RMW Opportunities for Furthering Internationalization
- Suggested Strategies for Implementing Grounded Globalism



Globalization

for similar policies and practices to spread across political, cultural and geographical (Dimmock & Walker, 2005, p. 13)

Expansion of interconnectedness around the globe Inevitable process

For higher education, this means Comprehensive Internationalization Global competence through coordinated strategic initiatives



Grounded Globalism

Dr. James Peacock, University of North Carolina

Grounded Globalism: How the U.S. South Embraces the World (2007)

Seven-Step Model and Global Identity Hypothesis: Far Away and Deep Within

(p. ix)

a fusion

that potentially enhances the strength of both identities and their potential for (p. x)

How do I relate to the nation?

How do I relate to the world?





Defining the RMW

Region 4, Mountain Division

8 states

Arizona

Colorado

Idaho

Montana

Nevada

New Mexico

Utah

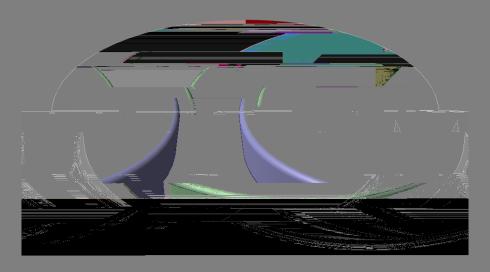
Wyoming



U.S. TERRITORY



U.S. POPULATION



Demographics

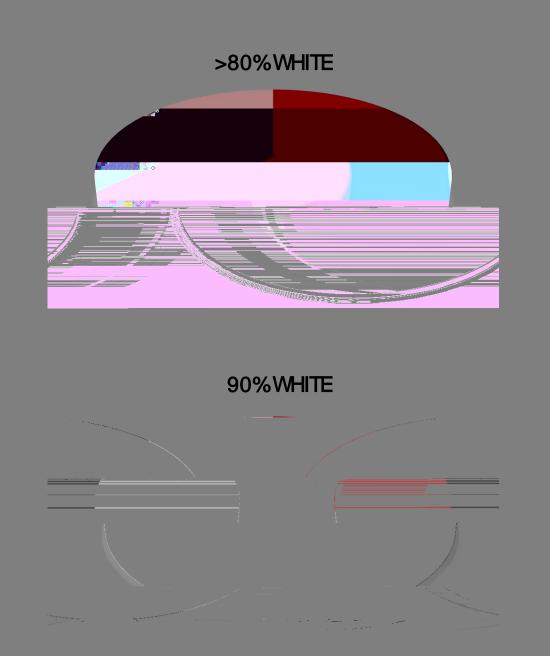
863,970 square miles

23% of U.S. territory

22 million residents

6.7% of U.S. population





State	White Population
Arizona	73%
Colorado	81%
Idaho	89%
Montana	89%
Nevada	66%
New Mexico	68%
Utah	86%
Wyoming	91%





Defining the RMW

Physical geographies

Human geographies

not only by its elevation and slope, but also by its peculiar diversity of environments, by its hoards of concentrated resources, and by a unique convergence of historical events which occurred in this setting during the past 150

even though the western mountains are a fragmented and discontinuous collection of separate ranges that extend from the Rockies to the Pacific Slope, these seemingly isolated

Defining the RMW

Independence

Appreciation of Natural Landscape

Healthy Lifestyle

Work-Life Balance

Pride in Western Heritage

Frugality



Uniqueness of RMW and Its Impact on Comprehensive Internationalization

Remoteness

Insularity

Rurality

Lack of large urban spaces

Idaho, Montana, Utah

Cities <250,000 inhabitants

Limited international and intercultural experiences

Results in a narrow understanding of comprehensive internationalization



Uniqueness of RMW and Its Impact on Comprehensive Internationalization

IMPACT ON STUDENT MOBILITY

Education Abroad

Remoteness

Income

Five states in bottom half of Income per Capita ranking Arizona, Idaho, Montana, Nevada and, New Mexico

Anticipated psychological stress of intercultural encounters

Ethnocentrism

Cultural distance

Limited intercultural experience due to low diversity levels



Uniqueness of RMW and Its Impact on Comprehensive Internationalization

RMW

Few institutions in top 100 of HE world university rankings International students seeking urban locations

Faculty

High level networking with state officials and business leaders

Higher impact on community and state

As opposed to a single university in a metropolitan area

Faculty members from more cosmopolitan areas and international locations

Strongly support internationalization

Counter the more underdeveloped level of the university



Natural resources and the environment

Issues connected to key global challenges

Core issues of global education

Value given to experiential learning

Contributes to more openness to participation in beyond-the-classroom experiences

Service Learning, Internships

Connecting communities during experiences abroad (partnerships, education abroad)

Common initiatives

Perceived as being more pressing

Receive more attention due to

opportunities



Consulting or advisory boards and councils

Assist in strategic planning and outreach

Involving community representatives who have had significant international experience

Fluency in multiple languages

Addressed strategically in several RMW states

Implementation of K-8 language immersion programs

Finding creative global linkages to regional affairs and areas of regional interest

Partnerships with universities in similar regions of the world with related research, economic interests, similar peculiarities, and common points of identity

Sustainable and more effective partnerships



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U.S. Census

On characterization of RMW:

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