



British Columbia has always been a home to innovators. We've regularly overcome challenges by utilizing our ingenuity and creativity. And there's never been a greater need for innovative thinking than now.

We continue to see instability in our economy. Growth in GDP and job creation are slow. What's becoming obvious is injecting money into the system and tinkering with interest rates are limited tools. We need to innovate in order to create an economy that benefits all of us.

As a community credit union and a member of the Global Alliance for Banking on Values, Vancity takes a values-based approach to our economy, society and environment. This people-centred model emits

creativity, enables trust and contributes to communities that aren't just financially healthy – but socially and

# A MESSAGE FROM THE MAYOR



A handwritten signature in black ink that reads "Greg Fotheringham".

MAYOR GREG FOTHERINGHAM

On behalf of my colleagues on Vancouver City Council and the citizens of Vancouver, I want to welcome everyone to the SFU Public Square 2014 Community Summit. This year, the City of Vancouver was a proud sponsor of one of the signature events of the Community Summit—the Young Innovators Crawl.

On Sunday, October 19th, 2014, over 75 young innovators from the fields of design, technology, food, arts, culture and social justice opened their doors to the public. The Crawl brought the public to sites across the city, where young innovators showcased their wares and shared their insights on what it takes to be an entrepreneur in our region.

The City of Vancouver is proud to be the home of so many young innovators. We are also proud to be the venue of the SFU Public Square. This dynamic week of programming profiles both the strengths and challenges that innovation poses to our present and future society.

I want to thank everyone who has made both the Young Innovator Crawl and this year's SFU Public Square Community Summit a success.

# THANK YOU FROM THE SFU PUBLIC SQUARE TEAM

## STEPHEN A. JARISLOWSKY

For his generous support as a member of the SFU Public Square Founding Council. Dr. Jarislowsky's continuing record of philanthropy and civic leadership stands as one of the best examples of global citizenship and democratic engagement. He has been active in educational, cultural and charitable activities of many kinds, has endowed more than twenty-three University Chairs and contributes frequently to television, radio, magazines and newspapers.

## PARTICIPANTS

What makes a public square vibrant and inviting are the people who gather within. We're lucky at SFU because thousands of British Columbians, from all walks of life, join in our annual Community Summit. Some bring their expertise and professional advice, others come to be inspired or provoked. We want to thank the people who have made SFU Public Square their own as young innovators, judges, crawlers, sea level rise idea entrepreneurs, educational reformers, health connectors, local business developers, summit sponsors, innovation thought leaders, bloggers, zero waste pioneers, open textbook advocates, social media networkers and artists. But most of all we want to thank you—for showing up and being curious and for making SFU Public Square an exciting place for dialogue, exchange and innovation.

## VOLUNTEERS

For all your hard work in support of SFU Public Square. You were with us every step of the way, be it helping out with research and promotion, or in the office and at events. Your contributions were vital to the success of the 2014 Community Summit.

## SFU CREATIVE SERVICES

For the vision, creative talents and skills in capturing this year's Community Summit people and events in print and broadcast.

## ADVISORS, PARTNERS & SPONSORS

For your generosity and guidance and your trust in our efforts. Special thanks to our returning partners and a big thanks to those sponsors who have joined us for

Welcome to the 2014 SFU Public Square Community Summit. And now that you are here, we would like to extend that welcome to SFU Public Square year-round.

The animating belief behind Public Square is that the health of our society, strength of our democracy, and source of our prosperity all depend upon the ability of citizens to come together and engage in dialogue and deliberation. We need places where everyone feels welcome, safe and supported— where we can have fundamental, fascinating, and sometimes fierce conversations about the issues that unite and divide us.

That's why SFU made it a goal to be B.C.'s public square for enlightenment and dialogue on key public issues.

# MESSAGE FROM THE SFU PUBLIC SQUARE EXECUTIVE DIRECTOR



**ILI S EENKAM**  
VP, External Relations



**JANE WEBBE**  
Program Director



**JON GAGNE**  
Research and  
Communications Director



**AYE YL BANC OFF**  
Event & Volunteer  
Coordinator



**KA ELYN MCDOUGALL**  
Engagement &  
Programming Coordinator



**MAYA GOODWILL**  
Coordinator, Young  
Innovators Crawl



**JASMINE LEW**  
Design & Communications  
Coordinator



How do you program a Community Summit on Innovation? The term innovation is ubiquitous. There are so many definitions – from those who advocate a focus on science, technology, engineering and math (STEM), to business concepts of innovation to notions of social innovation. So where should a community-engaged academic institution begin?

We began where we always do at SFU Public Square—by consulting our community—dozens of young and seasoned innovators, public servants and investors. We probed the academic literature, the popular press and the online world to gain a greater appreciation of the scope of activities and schools of thoughts that carry the innovation brand.

And as we toured the globe, we asked the question—how are we interpreting, embracing, questioning and advancing innovation in our own backyard?

Our 2014 Community Summit theme Innovation: The Shock of the Possible captures the tension we want to convey in this year's week-long series of events. We are enamoured with the possibility innovation brings to our lives, yet we are unnerved by the disruption that it causes. It would have been so easy to adopt the language of embracing innovation, but then we wouldn't be SFU Public Square if we did. Our role is to probe and understand innovation, to look at the good that it brings but also to consider its underbelly.

To that end we adopted an approach to this year's program that explores innovation through four streams: economy, environment, health and education. Each stream offers a small window on the vast world of innovation, and each activity adopts a different approach to opening that window.

We hope you enjoy and are challenged by this year's Community Summit theme. We invite you to add your voice to SFU Public Square by visiting us online at [www.sfu.ca/publicsquare](http://www.sfu.ca/publicsquare).

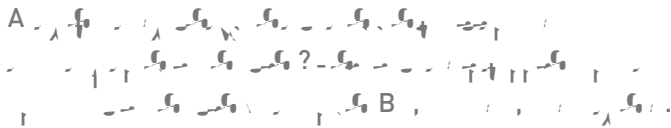
**S AUNA SYLVES**  
Executive Director, SFU Public Square  
Director, Centre for Dialogue



**WILL INNOVATION SAVE US?**  
**WITH RAY KURZWEIL**  
**RICHARD FLORIDA**  
**MODERATED BY CBC'S AMANDA LANG**



# INNOVATION: THE SHOCK OF THE POSSIBLE 2014 COMMUNITY SUMMIT

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RISE:  
An Ideas Competition Addressing  
Sea Level Rise



OCTOBER 19

RISE is an open ideas competition addressing sea level rise in Metro Vancouver. It's a way for anyone in our diverse community to develop innovative ideas that will help us to adapt and thrive – faster than the waters that surround us. Our aim is to raise awareness of this important issue and provide the space for innovative ideas to emerge.



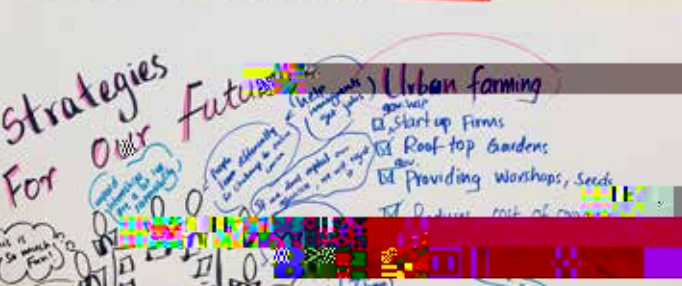
Breaking the Mould





# VOICES IN THE SQUARE COMMUNITY AND VOLUNTEERS IN ACTION





**Vancity**

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