



SIMON FRASER UNIVERSITY
Policies and Procedures

Date
May 1, 1969

Number
AD 1.06

Revision Date
February 10, 2006

Revision No.
B

Commercial Activities and Advertising

1. Purpose

The purpose of this policy is to affirm the University's authority over commercial activities, including advertising, on its campuses. Such activities are subsidiary and must not detract from or conflict with the core mandate of the University. Consistent with this basic principle, advertising in or on University space should be kept to a minimum.

2. Definitions

"Advertising" is any message created and displayed for the sole purpose of promoting a commercial activity.

"Commercial activities" refers to any revenue-making

4. Scope

- 4.1 Unless specifically excluded in section 4.2 below, this policy applies to all commercial activities conducted by for-profit and not-for-profit enterprises in University space as defined in University Policy GP 36 (Use of University Space).
- 4.2 Commercial activities fall into four categories: