

Struggles of Independent Living for Seniors Glowworms

Key Players

Some of the key players of ambient assisted living market are Siemens AG (Germany), Honeywell International Inc. (US), ABB Group (Switzerland), Panasonic Corporation (Japan), United Technologies Corporation (US), Assisted Living Technologies, Inc (US), Ingersoll Rand Plc (Ireland), Legrand S.A. (France), Gnomon Informatics Inc. (Greece), Televic Healthcare N.V. (Belgium), and Telbios SRL (Italy) [3].

Customers

The main customers for these products are seniors and those with disabilities that require living assistance, including depression and other mental illnesses. This market can be extended to fully others who would like more home automation and assistance with things like remembering to lock doors, and turn off stoves, ovens and other appliances. It is important to keep in mind the users autonomy, impact to lifestyle, privacy, and safety when designing these products. It is also important to keep in mind the caregivers who want to give more autonomy to their dependants day to day lives, do not want to worry about their loved ones, which makes a reliable and trustworthy system extremely important.

Who we have talked to

References [1] Statistics Canada, "Generations in Canada", Statistics Canada, Ottawa, 2011. Available: https://www12.statcan.gc.ca/census-recensement/2011/as-sa/98-311-x/98-311-x2011003_2-en.q.cfm [Accessed 12 Nov. 2018].

[2] D. Kaplan and B. Berkman, "The Elderly Living Alone - Geriatrics - MSD Manual Professional Edition", MSD Manual Professional Edition, 2016. [Online]. Available: <https://www.msmanuals.com/professional/geriatrics/social-issues-in-the-elderly/the-elderly-living-alone>. [Accessed: 12- Nov- 2018].

[3] J. Matthews, "Ambient Assisted Living Market Size, Industry is growing at 19.36% CAGR to 2027", MarketWatch, 2018. [Online]. Available: <https://www.marketwatch.com/press-release/ambient-assisted-living-market-size-industry-is-growing-at-1936-cagr-to-2027-2018-09-07>. [Accessed: 12- Nov- 2018].