

Working Brief: The business case for the living wage, September 2008
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*work for the NHS. You are doing an important job and you get paid peanuts.
It
monthly but
there's just enough money in the bank to pay my loan and the bills with little if*

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Before the 1997 election, Tony Blair said, "If the next Labour Government has not raised the living standards of the poorest by the end of its time in office, it will have failed". The Government made clear that it saw the primary and preferred route out of poverty as through work, and not through increased levels of social benefits.



Protecting and enhancing reputation of the institution in the wider community

Fulfilling responsibility to the community

The London living wage campaign: estimates of the numbers of workers covered and the wages gained (December 2007)
<http://www.geog.qmul.ac.uk/livingwage/index.html>

of child poverty in London (February 2006)

Closing the Gap, Combating the causes

Positive benefits from paying a living wage

Conclusion

APPENDIX 2

http://www.unison.org.uk/ file/Westway%20Living% 20Wage%20Toolkit%20- %20full%20pack.pdf				

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