

# Eric's Kai Ep 2 mix-SC

 Mon, Feb 27, 2023 1:48PM  28:20

## **SUMMARY KEYWORDS**

sfu, people, kai, roles, courses, career, fcat, world, hitchhiked, travel, business, canadian, opportunity, drive, adversity, life, school, nike, experiences, lived

## **SPEAKERS**

Stacey Copeland,

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actually going out there and working on projects and developing Like a video piece a documentary, really love that project that was probably the highlight of my comms, you know, degree days. And then just working with groups, people with different backgrounds. That's like one of the biggest learnings in going through all of the coursework is, you know, later in life, you're always going to be working with teams. And so you have the the opportunity to kind of like work with people of different backgrounds, and make sure that you capture everybody's perspective, you learn a un<sup>C</sup>wo~~E~~g



2! **Eric Militaru** 17:02  
Curious about the world is courageous wants to go, you know, learn and those sorts of things." Those things really resonate with employers. It's how the person's wired, like, you know, how have they lived their life? Have they gone through adversity? We talked a lot about, you know, are they open to learning new things and experiencing new things. That curiosity, it's that the makeup of the individual I feel is more important than what's on their resume in terms of where they went to school and the grades they've achieved, if a young person has gone through some adversity in their life, family, work, school. You know, those things really resonate with me because it builds individuals, you know, in terms of that resiliency, and being able to deal with change and uncertainty, which is something you come across every day, every week when you're working, right? And there's a lot of uncertainty, and it's that ability to adapt and react, and you see the true colors of you know, your teammates under those extenuating circumstances. So I would say that, for young people, it's just like, how they've lived their life, their outlook, their aspirations, you know, those are the things that are more important to me than where, you know, when goes to school and what grades you get.

Eric Militaru 17:02

What Kai said struck a chord with me, I'm sure most have experienced the same, but I was influenced by the idea that grades were the most important thing. And as I went through high school especially, grades were the main thing on everyone's mind, it was always a panic because of the competition. And asking your colleagues what you got in the latest test was just one of those many false ledges you can climb on to, to feel better about yourself. The same adversity, if you can even call it that, happens now in my post secondary education. But this drive to be curious and see the world feels right. We can only do so much with our degree for Kai it helped him as he worked on all these roles. But as you can probably guess, it wasn't just his time at SFU that helped him through it. It's one thing to read about stuff and another thing to actually go out there and see it with your own eyes, much like Kai did when he hitchhiked around the world. In other words, maybe we should give into our curiosity every once in a while and go on an adventure.

Eric Militaru 19:32

I know, for a lot of students, it's really hard to sort of branch out because there's kind of like a barrier, like, oh, I don't want to bother this person, you know, but you said you just went and saw or talked to the the Nike, like the Marketing Manager for Nike. They're like, how did you? How did you just build that courage to just say, Hey, can we do this? Like, do you have any sort of tips and tricks for that?

Kai Bockmann 19:53

Well, you can just use Nike's mo~~w~~on't wa

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go to, but it's the experiences you have. It's your ability to interact with people. So, you know, go out there, develop relationships with people outside of your cliques, your groups, and I think that travel is one way of kind of promoting those opportunities to develop relationships with others<sup>a</sup> ng thos ê g