



SIMON FRASER UNIVERSITY

Honorary Degree Citations The degree of Doctor of Laws, *honoris causa*, conferred on Dr. Donald Mattrick Friday, June 4, 1999

Mr. Chancellor, it is my pleasure to present Donald Mattrick, a British Columbian known as much for his keen sense of commitment to this province as for his brilliant entrepreneurial skills. We honour him today, for he is a corporate leader of ingenuity and vision, one who has placed this province on the world stage of entertainment software development.

His career is as inspiring as it is unconventional. While still a young student at SFU, Don Mattrick, together with his friend Jeff Sember, developed Evolution, a highly popular computer game. He then formed Distinctive Software, a leading-edge game company that eventually merged with Electronic Arts, the world's largest interactive entertainment software corporation. Don Mattrick later moved to San Mateo, California, to become president of Electronic Arts' Worldwide Studios. He then effected a corporate move of this immensely profitable division to British Columbia. Today, he oversees all of the company's studios and research and development staff throughout the world from Electronic Arts' new and inspiring building in Burnaby.

Don Mattrick's bold, patriotic act has boosted our economy and created unique career opportunities in the high-tech industry. A major employer of our graduates and co-op students, he has shown a strong affinity for Simon Fraser University. He has encouraged us to explore multidisciplinary programs for the computer games industry. We look forward, also, to embarking on a major research and development initiative with Electronic Arts, one that will benefit our researchers and students. Acutely aware of the great need for excellence in post-secondary education in a competitive, global economy, he has offered to sit on a steering committee for SFU's current campaign to build human capital for future generations. Currently a Director of the Vancouver Board of Trade, he has also served on the board of Science World and for The University of British Columbia in relation to its Media and Graphics Interdisciplinary Centre.

Mr. Chancellor, in an industry known for its innovative and daring individualists, Don Mattrick stands out as a laudatory example of good corporate citizenship. He is an executive for the next