

SIMON FRASER UNIVERSITY

Honorary Degree Citations The degree of Doctor of Laws, *honoris causa*, conferred on Dr. Cohon Tuesday, June 14, 2011

Mr. Chancellor, doing business by doing right...George Cohon exemplifies the best of socially responsible business leadership. His career demonstrates that doing the right thing for customers and for their community is not only compatible with business success, but a driver of that success. His career is a case study in how bold, creative, and difficult business decisions can make a positive difference in society and contribute to corporate profitability.

As a corporate philanthropist, Mr. Cohon is well known for his leadership in founding the Ronald McDonald House Charities in Canada and Russia to support families of children who require