

STUDENT LINKEDIN GUIDE

Science, Environment & Health Sciences
Co-operative Education Program

8888 University Drive, Burnaby, BC V5A 1S6

Main Office: P9447

Telephone: 778-782-4716

Fax: 778-782-3031

Email: scicoop@sfu.ca

Web Site:

How to Build a Professional Student LinkedIn Profile

Think of your LinkedIn profile as an interactive business card. It is a summary of your professional experience, interests, and capabilities that is designed to attract the attention of important people who are searching for you online — recruiters, networking contacts, and grad school admissions officers.

1. Craft an informative profile headline

